

How long have you been practising?

	Less than 5 years	5-15 years	More than 15 years
	%		
Acupuncture	14	42	44
Alexander Technique	20	20	60
Aromatherapy	11	34	55
Chiropractic	10	43	47
Craniosacral Therapy	6	27	67
EFT	19	34	47
Healing	21	30	49
Herbal Medicine	13	24	63
Homeopathy	12	25	63
Kinesiology	19	29	52
Naturopathy	4	32	64
Reflexology	16	37	47
Reiki	23	38	39
Shiatsu	16	25	59
Traditional Chinese Medicine	8	31	61

How much do you currently work?

Part-time

Full-time >30 hours

%

Acupuncture	53	47
Alexander Technique	80	20
Aromatherapy	66	34
Chiropractic	33	67
Craniosacral Therapy	69	31
EFT	72	28
Healing	61	39
Herbal Medicine	47	53
Homeopathy	77	23
Kinesiology	68	32
Naturopathy	76	24
Reflexology	71	29
Reiki	72	28
Shiatsu	71	29
Traditional Chinese Medicine	38	62

Are your client enquiries?

	Higher	Lower	About the same
		%	
Acupuncture	20	51	29
Alexander Technique	20	70	10
Aromatherapy	16	58	26
Chiropractic	4	53	43
Craniosacral Therapy	27	53	20
EFT	18	57	25
Healing	15	71	14
Herbal Medicine	26	45	29
Homeopathy	34	30	36
Kinesiology	27	53	20
Naturopathy	24	64	12
Reflexology	21	55	24
Reiki	18	60	22
Shiatsu	31	53	16
Traditional Chinese Medicine	8	69	23

Compared to before Covid, is your income?

	Higher	Lower	About the same
		%	
Acupuncture	22	54	24
Alexander Technique	0	80	20
Aromatherapy	11	72	17
Chiropractic	16	57	27
Craniosacral Therapy	11	67	22
EFT	18	66	16
Healing	10	65	25
Herbal Medicine	19	55	26
Homeopathy	23	45	32
Kinesiology	13	61	26
Naturopathy	16	64	20
Reflexology	16	58	26
Reiki	9	69	22
Shiatsu	14	59	27
Traditional Chinese Medicine	23	77	0

Do you carry out online consultations?

	Yes	No I choose not to	The therapy I practise cannot be done online
	%		
Acupuncture	24	39	37
Alexander Technique	50	20	30
Aromatherapy	25	36	39
Chiropractic	10	53	37
Craniosacral Therapy	35	26	39
EFT	73	15	12
Healing	49	25	26
Herbal Medicine	79	11	10
Homeopathy	84	11	5
Kinesiology	53	23	24
Naturopathy	64	20	16
Reflexology	21	39	40
Reiki	41	32	27
Shiatsu	28	41	31
Traditional Chinese Medicine	46	23	31

Are clients presenting with different symptoms/conditions, or more complex conditions than normal?

	Yes	No
	%	
Acupuncture	70	30
Alexander Technique	60	40
Aromatherapy	51	49
Chiropractic	73	27
Craniosacral Therapy	75	25
EFT	69	31
Healing	64	36
Herbal Medicine	63	37
Homeopathy	80	20
Kinesiology	68	32
Naturopathy	68	32
Reflexology	57	43
Reiki	59	41
Shiatsu	69	31
Traditional Chinese Medicine	62	38

Have clients said to you that they may not be able to come as often, or at all, due to financial constraints/worries?

	Yes	No
	%	
Acupuncture	83	17
Alexander Technique	90	10
Aromatherapy	82	18
Chiropractic	97	3
Craniosacral Therapy	80	20
EFT	81	19
Healing	83	17
Herbal Medicine	76	24
Homeopathy	72	28
Kinesiology	82	18
Naturopathy	88	12
Reflexology	79	21
Reiki	80	20
Shiatsu	88	12
Traditional Chinese Medicine	85	15

Have your costs in providing services increased?

	Yes	No	Unsure
		%	
Acupuncture	80	15	5
Alexander Technique	70	30	0
Aromatherapy	80	16	4
Chiropractic	90	10	0
Craniosacral Therapy	69	22	9
EFT	60	37	3
Healing	64	31	5
Herbal Medicine	79	19	2
Homeopathy	72	21	7
Kinesiology	63	27	10
Naturopathy	64	24	12
Reflexology	79	18	3
Reiki	69	26	5
Shiatsu	80	12	8
Traditional Chinese Medicine	92	8	0

Do you plan to increase, or have you increased, your prices to clients because of increasing costs?

	Yes	No
	%	
Acupuncture	46	54
Alexander Technique	50	50
Aromatherapy	52	48
Chiropractic	63	37
Craniosacral Therapy	57	43
EFT	40	60
Healing	48	52
Herbal Medicine	66	34
Homeopathy	47	53
Kinesiology	42	58
Naturopathy	52	48
Reflexology	49	51
Reiki	41	59
Shiatsu	59	41
Traditional Chinese Medicine	54	46

Do you think that you have lost, or would lose, clients if prices increased?

	Yes	No	Unsure
		%	
Acupuncture	71	9	20
Alexander Technique	80	0	20
Aromatherapy	70	10	20
Chiropractic	67	3	30
Craniosacral Therapy	55	17	28
EFT	58	8	34
Healing	69	8	23
Herbal Medicine	58	10	32
Homeopathy	55	17	28
Kinesiology	53	8	39
Naturopathy	60	8	32
Reflexology	65	8	27
Reiki	70	7	23
Shiatsu	63	12	25
Traditional Chinese Medicine	69	15	16

Are you concerned about the effect of increasing energy costs on your business after the government support ends in March 2023?

	Yes	No	Unsure
		%	
Acupuncture	92	2	6
Alexander Technique	80	10	10
Aromatherapy	78	7	15
Chiropractic	93	0	7
Craniosacral Therapy	80	8	12
EFT	75	10	15
Healing	88	5	7
Herbal Medicine	76	5	19
Homeopathy	68	10	22
Kinesiology	79	11	10
Naturopathy	80	0	20
Reflexology	78	7	15
Reiki	81	6	13
Shiatsu	84	10	6
Traditional Chinese Medicine	92	0	8

In light of the current economic outlook, please rate your confidence in the viability of your business/practice

1-10

Acupuncture	5.6
Alexander Technique	4.4
Aromatherapy	5.3
Chiropractic	5.8
Craniosacral Therapy	6.2
EFT	5.4
Healing	5.4
Herbal Medicine	5.5
Homeopathy	5.9
Kinesiology	5.6
Naturopathy	5.5
Reflexology	5.7
Reiki	5.4
Shiatsu	5.6
Traditional Chinese Medicine	5.4